

Proprietary Professional Athlete Due Diligence

Bainbridge's *primary-source research* is the winning solution for your due diligence needs and is EXCLUSIVE to your organization; we do not resell "your" player profiles.

Service Offerings

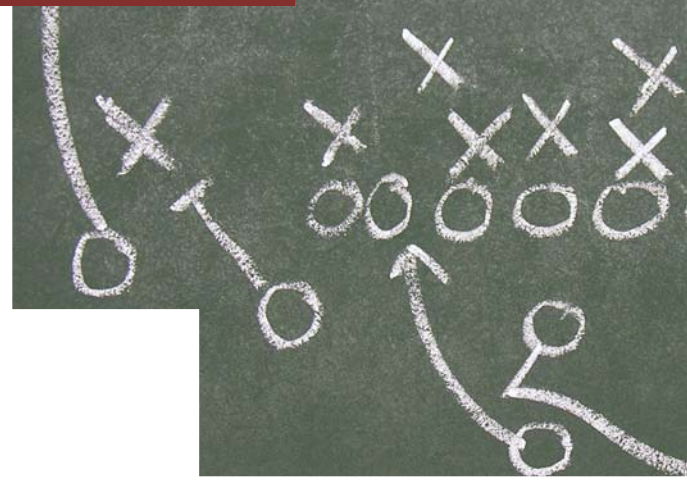
- Professional Athlete Due Diligence (PADD)
- Customer Analysis
- Market Strategy

Client Benefits

- Detailed background information prior to signing a player
- Informed player selections, investments, & contract terms
- An unbiased perspective for assessing if a player's character is consistent with your organization's goals

"Using their third party approach, Bainbridge is able to gather data ... that we could never get. More than just data - Bainbridge provides us with analysis and actionable recommendations that go way beyond the reports that we get from other firms."

- Market Research Manager,
Fortune 500 Company



Bainbridge's **Professional Athlete Due Diligence (PADD)**, provides teams and corporate sponsors with information necessary to more effectively evaluate a player's character and make the most prudent player selection decisions.

In the age of multi-year contracts and large signing bonuses, professional sports teams and corporate sponsors are placing an increased importance on conducting player due diligence.

Recognizing this need, Bainbridge has launched a new consulting service, **Professional Athlete Due Diligence (PADD)**, providing teams with the inside information necessary to make insightful player selection decisions and giving corporate sponsors the insight to determine a player's compatibility with their brand.

Beyond computer-based background checks and other secondary sources of information, Bainbridge's trained research

analysts conduct primary-source interviews with athletes' former coaches, teachers, teammates, and personal acquaintances. Bainbridge's full reference interviews offer a third-party, unbiased perspective.

We know your organization wants the best players available. We also know the best way to protect your investment in a player is to confirm—prior to your commitment—if he or she is a player who has the character, dedication and other personal characteristics necessary to compete, win and represent your brand.